



‘The Drifters’ & ‘The Coasters’ headline Brookhaven Cherry Blossom Fest, Mar. 28
Free event features Rock & Roll legends, arts & crafts, food & more

BROOKHAVEN, GA, March 3, 2015: Two of the most popular vocal groups in music history will perform on stage when “The Drifters” and “The Coasters” headline the Brookhaven Cherry Blossom Festival, Saturday night, March 28 in Blackburn Park. ([View promotional video.](#))

“The Coasters” hit the stage at 7 p.m. followed by “The Drifters” at 8 p.m. for a non-stop hit parade of classic from the 1950s and 1960s, including “Save the Last Dance for Me,” “Up on the Roof,” “This Magic Moment,” “Yakety Yak,” “Charlie Brown” and “Under the Boardwalk.”

This is the first time in several years that the two groups are performing together in Atlanta for a free concert open to the public.

“We are very excited about being in Atlanta for this Festival, the first big event from the new City of Brookhaven,” said Jerome Jackson lead singer for the Drifters. “We hope all our fans come out and have a good time.”

The free concerts are part of the three-day Cherry Blossom Festival, which also includes a 5K Run/1K Walk, a Children’s Village, Pet World featuring the original Stunt Dog Show, and some of Atlanta’s most popular food vendors. Serving as a backdrop for all the activities are the park’s cherry blossom trees, symbols of peace and good will.

Special hotel packages are available at Hyatt Atlanta Perimeter at Villa Christina, the Hilton Garden Inn, and the pet-friendly Holiday Inn and Microtel Inn & Suites.

Joining the entertainment line-up are Beatles tribute band The Return, House Broken, Heavy Chevy, jazz fusionist Eric Thomas, guitarist Myles Brown, and Joe Gransden and his 16-piece Big Band. “When you add all this great music to the arts & crafts, our 5K Run and 1K Walk, the Pet Parade and great food – there’s truly something for everyone,” said Brookhaven Mayor Pro Tem and Festival Chair Rebecca Chase Williams.

What:	Brookhaven Cherry Blossom Festival
When:	Friday, March 27 from 4 p.m. to 9 p.m. Saturday, March 28 from 7 a.m. to 9 p.m. <i>The Coasters: 7 p.m. The Drifters: 8 p.m.</i> Sunday, March 29 from Noon to 6 p.m.
Where:	Blackburn Park, 3493 Ashford Dunwoody Road, Brookhaven, GA
Cost:	FREE (not including food and drinks) Pet Parade \$20; 5K/1K Run Walk \$20

The 2015 Brookhaven Cherry Blossom Festival is graciously sponsored by DeKalb County, Auto-Trader, xfinity, Belhaven University-Atlanta, Regency Centers Corporation, Gables Oglethorpe, The Hyatt Atlanta Perimeter at Villa Christina, The Heights at Brookleigh, Children’s Healthcare of Atlanta, Perimeter Summit, Primrose School of Brookhaven, Northside Hospital, Georgia Power, Brookhaven Children’s Dentistry, Collette McDonald & Associates-RE/Max Around Atlanta, Perimeter Community Improvement Districts, NorSouth, Banfield Pet Hospital, McKenna Long & Aldridge LLP, Post Brookhaven Apartment Homes, Town Brookhaven, Universal Tennis Academy. **Media Sponsors:** The Brookhaven Reporter, The Brookhaven Post, and The Dunwoody Crier.

The Festival is presented by the Brookhaven Office of Tourism and produced by The NUN Group.

Visit www.brookcherryfest.org for event schedule and details or call [404-637-0516](tel:404-637-0516).
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Media Contacts:

Rosemary Taylor, APR
Office: 404-637-0476
Cell: 770-680-0376

Michael Lee, Jr.
Office: 404-637-0508
Cell: 404-205-3832