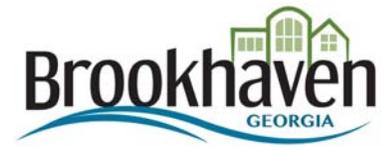


# Buford Highway Improvement Plan and Economic Development Strategy



## PROJECT APPROACH

The purpose of this project is to provide an attractive, safe and trafficable environment, with an emphasis on pedestrian accessibility and an action plan to stimulate the area along Buford Highway within the city limits of Brookhaven to its full potential and long range sustainability. This project will be divided into three distinct phases with oversight from the City of Brookhaven, the project steering committee, and interested members of the public during each phase of development.

Phase One: Inventory and Analysis - Data is collected throughout study area, includes physical data, natural and cultural resources, and overall market analysis

Phase Two: Opportunities - Collected data is reviewed, opportunities are identified and presented graphically upon project map, narrative is provided

Phase Three: Strategy - Final revitalization strategy is developed along with supporting mapping and graphics, presentation is developed and brought before City Council for final approval

## PROJECT SCHEDULE

Project Initiation	March 2014	<u>Public Meetings:</u>	
Inventory and Analysis	March - May 2014	Findings and Opportunities	June 12th
Opportunities	May - June 2014	Final Plan and Adoption	August 12th
Strategy	June - August 2014		
		<u>Steering Committee Meetings:</u>	
		Kick-off	March 21st
		Project Findings	April 24th
		Opportunities	May 29th
		Final Draft Plan	July 14th

*Note: All Steering Committee Meetings are open to the public.*

## PROJECT TEAM

The Jaeger Company (TJC) will serve as the prime consultant, responsible for the future physical design of the Buford Highway corridor. TJC will offer an array of opportunities for not only aesthetic improvements, but also functional enhancements, improving the environment for local residents as well as visitors. TJC will lead the team's public involvement program and manage the day-to-day activities of the project, serving as the primary contact between the City of Brookhaven and the consultant team. TJC offers a unique combination of staff well versed in both landscape architecture and planning.



Urban Partners will play a primary role in this project, responsible for all aspects related to economic analyses and recommendations for redevelopment strategies. Urban Partners is a professional consulting firm serving public, non-profit and private clients in the planning and implementation of urban development projects.



Cranston Engineering Group, P.C. will provide the team with expertise in the area of transportation engineering. Cranston is a leading consulting firm of professionals who provide civil engineering, structural engineering, planning, and land surveying services throughout the southeast.





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# BUFORD HIGHWAY IMPROVEMENT PLAN

BROOKHAVEN, GEORGIA



Date: 3.24.2014

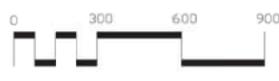
Revisions:

Project No.: 13033

Scale: 1"=300'

Drawn: CY

Checked: MF, DJ



STUDY  
AREA

Overall